



1506
UNIVERSITÀ
DEGLI STUDI
DI URBINO
CARLO BO



DESP
DIPARTIMENTO DI
ECONOMIA, SOCIETÀ, POLITICA

Place Based Sustainability, Ethics and Spirituality Call for a New Economy Serving Life

Annual European SPES Conference
May 21-23, 2020, Urbino, Italy

in collaboration with

EBEN

Italia



Yunus Centre

Università di Urbino

under the patronage of



SIDREA
Società Italiana dei Docenti di
Ragioneria e di Economia Aziendale



The *University of Urbino “Carlo Bo”* organizes the 2020 *Annual European SPES Conference* in May 21-23, 2020 in Urbino, Italy in collaboration with the *European SPES Institute* in Leuven, Belgium.



The Topic of the Conference

Without respecting and nurturing ‘place’ we cannot achieve a state of ecological sustainability. Place-based organizations are not run on a purely materialistic basis. The non-materialistic features of a place (aesthetics, cultural heritage, community feelings, and transcendence, and so on) should be integrated into sustainability management. Place-based organizations break with the economic logic of efficiency and profit maximization, and organize their activities around the ideal of encompassing feelings of identity with and attachment to a place.

Place based sustainability requires a radical rethinking and reforming of our economies. The vision of Pope Francis “Economy of Francis” calls for a new economy “one that brings life not death, one that is inclusive and not exclusive, humane and not dehumanizing, one that cares for the environment and does not despoil it”.

The conference aims to contribute to the ecological transformation of humankind by exploring theoretical and practical models that integrate the sense of the place, ethics and spirituality in new ways of organizing of economic and social life.

Issues to be Addressed

The material and spiritual aspects of the present economic and environmental crisis

Working models of placed based sustainability

Aesthetics and grace in our relationship with nature

Frugality and simplicity in consumption and production

Limiting the scale of the economy relative to the ecosystem and restraining uneconomic growth

The role of business in society and nature for achieving sustainable Earth

Purpose-driven and benefit corporation: emerging insights and perspectives for sustainability

The inner connection between ecology and social justice as framework and compass for the economy

Responsible business and earth spirituality

Art and Literature as representing sane and healthy living alternatives

Developing ecological consciousness in organizations

Good practices of ecological accounting and auditing

Place and Date

The “Place Based Sustainability, Ethics and Spirituality – Call for a New Economy Serving Life” conference will be held at the venue of the University of Urbino in Urbino, Italy. The conference will start on May 21, 2020 and will end on May 23, 2020 (from Thursday morning to Saturday noon).

Scientific Committee

Members of the Scientific Committee of the Conference include:

Maria-Gabriella Baldarelli, University of Bologna

Luk Bouckaert, Catholic University of Leuven

Luigino Bruni, Lumsa University Rome and Sophia University Institute

Mara Del Baldo, University of Urbino “Carlo Bo”

Hendrik Opdebeeck, University of Antwerp

Elisabetta Righini, University of Urbino “Carlo Bo”

Antonio Tencati, University of Brescia and Bocconi University Milan

Laszlo Zsolnai, Corvinus University of Budapest and European SPES Institute, Leuven

Participation Fee of the European SPES Annual Conference

180 Euros for regular participants

150 Euros for European SPES members

100 Euros for students and accompanying persons

The fee will be increased by *50 Euros* in case of late registration

Submissions

Interested participants should send a *detailed abstract* of their planned presentation (about 500 words) accompanied by a *short biographical note* (100 words) electronically by **February 15, 2020** to:

Laszlo Zsolnai,
President
European SPES Institute
Leuven
email: zsolnai@uni-corvinus.hu

Conference organizers are interested in receiving proposals for *academic papers* as well as *practice oriented* submissions.

Full papers should be submitted by *April 30, 2020*.

Publication

Selected papers presented in the conference are considered for a volume edited for the *Palgrave Studies in Sustainable Business*.

Dates to remember

15th February 2020

15th April, 2020

30th April, 2020

20th May, 2020

Submission deadline for abstract and bio

Early registration

Full paper deadline

Late registration

Contact and Information

Inquiries concerning general information about the Conference, registration and accommodation should be direct to the following e-mail address: mara.delbaldo@uniurb.it

The conference website will be communicated in the further call and will be regularly updated with important information about registration and accommodation.

We look forward to welcoming you in Urbino!



Urbino is a walled city in the Marche region of Italy, south-west of Pesaro, a World Heritage Site notable for a remarkable historical legacy of independent Renaissance culture, especially under the patronage of Federico da Montefeltro, duke of Urbino from 1444 to 1482. The town, nestled on a high sloping hillside, retains much of its picturesque medieval aspect. It hosts the University of Urbino, founded in 1506, and is the seat of the Archbishop of Urbino. Its best-known architectural piece is the Palazzo Ducale, rebuilt by Luciano Laurana.